1. Pursued business development opportunities and fostered positive relationships with [Type] clients through engaging presentations.
2. Completed key [Type] product design projects for [Type] clients.
3. Developed collateral such as display, marketing and packaging materials to support product branding strategies.
4. Developed, implemented and managed marketing and design of [Type] items.
5. Worked with clients to gather and define requirements, establish scopes and managing project milestones.
6. Coordinated, created and scheduled content, designs and periodic updates to company website.
7. Cultivated positive relationships with [Number] clients by maintaining [Number]% satisfaction rate.
8. Created and updated trend boards, investigated changing conditions and recommended strategic adoptions to capitalize on projected changes.
9. Used [Software] and [Software] to develop product mockups and prototype designs.
10. Created [Type] videos for use in prototype testing and manufacturing optimization.
11. Conceptualized and developed graphics products for [Type], [Type] and [Type] projects using [Software].
12. Managed all phases of [Number] new product developments, including conceptualizing designs, managing milestones and incorporating customer feedback.
13. Created aesthetically-pleasing advertisements that complemented products.
14. Completed in-depth product design tests with help of different software, models and design systems.
15. Developed creative design for marketing packages, including print materials, brochures, banners and signs.
16. Used [Software] to create images and layouts for over [Number] projects.
17. Designed website layouts, templates and unique branded looks.
18. Employed design fundamentals when selecting typography, composition, layout and color in design work.
19. Developed print materials such as brochures, banners and signs.
20. Created designs and collaborated with technical team to complete projects.